

Neha Mene

UX/UI Designer with 2 years of experience crafting user-centric digital solutions in fintech, edtech, proptech, and foodtech. Skilled in delivering designs that balance functionality and visual appeal to create seamless user experiences.

EXPERIENCE

UX/UI Designer – Flynaut LLC, North Carolina

JUL 2022 – PRESENT

- Designed user-centric digital solutions for fintech, edtech, proptech, and foodtech industries at Flynaut.
- Created intuitive and visually appealing user interfaces, progressing from wireframes to high-fidelity prototypes.
- Collaborated with developers and stakeholders to align designs with business goals and user needs
- Focused on delivering seamless user experiences across web and mobile platforms.

Associate Project Manager (Design) – CGS Infotech, Mumbai

JUL 2019 – MAY 2022

- Managed the design and development of 30+ responsive websites at CGS Infotech, ensuring all sites were WCAG-compliant to meet accessibility standards, that included creating new websites and redesigning existing ones.
- Additionally, introduced chatbot services within the company, leveraging DialogFlow (by Google) to design and develop innovative chatbot solutions.

PROJECTS

Plant Nursery Application

- The Plant Nursery App was designed to provide a seamless experience for plant enthusiasts to explore, purchase and care for plants. The app aimed to bridge the gap between plant sellers and buyers by offering an intuitive, feature-rich platform
- Additionally integrated AI technology to analyze plant health and water status through image scanning, offering users actionable insights.

Redesigned Website Using Heuristics Evaluation

- Redesigned an Indian restaurant website based in Germany, focusing on improving usability and overall user experience by leveraging heuristics evaluation principles.
- The redesign aimed to address usability issues, enhance user satisfaction, and align the website with industry best practices.

Capstone Project

- Trained and mentored 27 students from the University of South Florida, University of Texas at Arlington, and University of Texas at Dallas on chatbot design and development.

CONTACT

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EDUCATION

Diploma in UX/UI Design

Edit Institute, Mumbai – JUN 2022

Bachelor of Science – Information Technology

University of Mumbai – JUN 2019

SKILLS

User Experience Design
Visual Design
Mobile Design
Web Design
Wireframing
Interactive Prototyping
Information Architecture
User Personas
Communication skills
Team Player

TOOLS

Figma
Photoshop

AWARDS

1st Prize for Best Innovation of the Year 2021 – AskTery Chatbot (CGS Infotech)

The chatbot was recognized for its innovative design and impact, offering enhanced user engagement and streamlining customer interactions with AI-driven technology.